



Presents

State Vibe

West Bengal Elections 2026: Round 1

*Mamata holds fort despite high
dissatisfaction*

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Q1: How would you rate the overall performance of the current state government in the past five years?

Overall

Excellent	Good	Average	Poor	Very poor	Can't say
28.6%	9.7%	15.0%	14.0%	26.6%	6.1%

Gender Wise

	Excellent	Good	Average	Poor	Very poor	Can't say
Male	29%	8%	16%	15%	26%	6%
Female	28%	12%	14%	13%	28%	6%

Age Wise

	Excellent	Good	Average	Poor	Very poor	Can't say
18 - 24	26%	5%	14%	15%	33%	7%
25 - 34	27%	8%	14%	16%	30%	6%
35 - 44	29%	14%	13%	12%	26%	5%
45 - 54	34%	10%	16%	13%	21%	5%
55+	29%	13%	19%	13%	19%	7%

Social Group Wise

	Excellent	Good	Average	Poor	Very poor	Can't say
SC	21%	6%	14%	18%	34%	8%
ST	22%	6%	15%	12%	41%	4%
Hindu OBC	22%	9%	14%	11%	34%	9%
Hindu GEN	30%	9%	15%	14%	28%	4%
Muslim	36%	15%	16%	12%	14%	7%

Q2: Who do you wish to see as the next CM of West Bengal?

Overall

Mamata Banerjee (TMC)	Samik Bhattacharya (BJP)	Abhishek Banerjee (TMC)	Suvendu Adhikari (BJP)	Dilip Ghosh (BJP)	Adhir Ranjan Chaudhary (INC)	Md. Salim (CPM)	Others/ can't say
35.4%	14.8%	5.7%	20.9%	5.9%	2.9%	4.8%	9.7%

Gender Wise

	Mamata Banerjee	Samik Bhattacharya	Abhishek Banerjee	Suvendu Adhikari	Dilip Ghosh	Adhir Ranjan Chaudhary	Md. Salim
Male	36%	16%	6%	18%	6%	3%	4%
Female	35%	14%	6%	24%	6%	3%	6%

Age Wise

	Mamata Banerjee	Samik Bhattacharya	Abhishek Banerjee	Suvendu Adhikari	Dilip Ghosh	Md. Salim
18 - 24	23%	20%	6%	28%	3%	7%
25 - 34	32%	10%	7%	19%	8%	6%
35 - 44	41%	16%	4%	17%	8%	4%
45 - 54	44%	16%	5%	19%	5%	3%
55+	43%	14%	6%	21%	5%	3%

Social Group Wise

	Mamata Banerjee	Samik Bhattacharya	Abhishek Banerjee	Suvendu Adhikari	Dilip Ghosh	Md. Salim
SC	22%	23%	3%	33%	8%	4%
ST	12%	26%	6%	40%	8%	0%
Hindu OBC	25%	16%	7%	30%	9%	1%
Hindu GEN	37%	15%	4%	23%	7%	3%
Muslim	54%	4%	10%	1%	2%	10%

Q3: What is the most important issue in West Bengal, according to you?

Overall

Unemployment	Law & order; Women safety	Price Rise	Corruption	Development	Communal Polarization	SIR/ Vote Chori	Bengali Asmita	Other issues/Can't say
33.8%	19.1%	6.3%	18.3%	10.2%	3.0%	2.4%	1.5%	5.4%

Gender Wise

	Unemployment	Law & order & women safety	Corruption	Development	Price Rise
Male	34%	18%	16%	11%	7%
Female	34%	21%	21%	10%	5%

Age Wise

	Unemployment	Law & order; Women safety	Corruption	Development	Price Rise
18 - 24	29%	29%	20%	10%	6%
25 - 34	38%	15%	16%	12%	4%
35 - 44	35%	19%	18%	8%	7%
45 - 54	32%	15%	20%	13%	9%
55+	34%	16%	20%	9%	7%

Social Group Wise

	Unemployment	Law & order; Women safety	Corruption	Development	Price Rise
SC	36%	18%	21%	11%	5%
ST	33%	29%	23%	8%	4%
Hindu OBC	34%	13%	19%	14%	6%
Hindu GEN	30%	23%	18%	8%	8%
Muslim	37%	14%	16%	13%	6%

Q4: Which party/ alliance would you vote for when elections are held in April-May next year?

Overall

TMC	BJP+	INC+Left	Others	Not yet decided	Can't say
39.6%	30.5%	7.3%	4.0%	11.7%	6.8%

Gender Wise

	TMC	BJP+	INC+Left	Others	Not yet decided	Can't say
Male	37%	31%	7%	5%	12%	9%
Female	43%	31%	8%	3%	11%	5%

Age Wise

	TMC	BJP+	INC+Left	Others	Not yet decided	Can't say
18 - 24	30%	37%	8%	7%	10%	8%
25 - 34	36%	29%	7%	5%	16%	7%
35 - 44	44%	28%	7%	3%	12%	7%
45 - 54	48%	31%	5%	1%	10%	5%
55+	47%	28%	9%	3%	9%	4%

Social Group Wise

	TMC	BJP+	INC+Left	Others	Not yet decided	Can't say
SC	29%	50%	5%	3%	9%	4%
ST	29%	38%	14%	1%	5%	14%
Hindu OBC	33%	44%	3%	4%	9%	8%
Hindu GEN	40%	33%	5%	2%	13%	7%
Muslim	54%	4%	12%	7%	16%	7%

Q5: How likely are you to vote for the incumbent MLA if they run again?

Overall

Very likely to vote for the incumbent MLA	Unlikely to vote incumbent MLA; will prefer another candidate of the same party	Maybe will vote for the incumbent MLA	Highly unlikely; will vote for a candidate of a different party	Can't say	Can't say
26.9%	25.2%	6.1%	24.9%	17.0%	6.8%

Gender Wise

	Very likely	Unlikely	Maybe	Highly unlikely	Can't say
Male	27%	27%	6%	25%	14%
Female	27%	23%	6%	25%	20%

Age Wise

	Very likely	Unlikely	Maybe	Highly unlikely	Can't say
18 - 24	19%	23%	9%	23%	27%
25 - 34	24%	24%	6%	28%	17%
35 - 44	29%	30%	5%	21%	16%
45 - 54	31%	28%	4%	26%	11%
55+	35%	22%	5%	26%	11%

Social Group Wise

	Very likely	Unlikely	Maybe	Highly unlikely	Can't say
SC	22%	22%	7%	28%	20%
ST	18%	17%	12%	26%	27%
Hindu OBC	22%	30%	6%	29%	13%
Hindu GEN	28%	25%	4%	27%	16%
Muslim	33%	28%	7%	17%	15%

Q6: What will be your main voting consideration?

Overall

Work done by Mamata govt.	Candidate	CM Face	PM Face	Party	Development & Issues	Caste/Religion	Beneficiary status	Others
29.3%	5.5%	7.1%	10.8%	3.8%	13.1%	6.9%	6.8%	4.0%

Gender Wise

	Work done by Mamata govt.	Candidate / Party	CM Face / PM Face	Development & Issues	Caste/Religion	Beneficiary status
Male	30%	9%	18%	12%	6%	7%
Female	29%	9%	18%	14%	8%	6%

Age Wise

	Work done by Mamata govt.	Candidate / Party Symbol	CM / PM Face	Development & Issues	Caste/Religion	Beneficiary status
18 - 24	21%	10%	23%	9%	12%	5%
25 - 34	27%	10%	18%	14%	5%	9%
35 - 44	32%	6%	19%	12%	6%	10%
45 - 54	33%	12%	15%	14%	7%	5%
55+	37%	9%	13%	17%	4%	5%

Social Group Wise

	Work done by Mamata govt.	Candidate / Party Symbol	CM / PM Face	Development & Issues	Caste/Religion	Beneficiary status
SC	22%	4%	24%	14%	8%	6%
ST	11%	22%	6%	8%	32%	6%
OBC	25%	17%	28%	9%	6%	4%
HinduGEN	29%	11%	15%	18%	6%	6%
Muslim	42%	6%	16%	9%	3%	9%

Q7: What is the biggest challenge the BJP is facing in Bengal?

Overall

Infighting/ Factionalism	Lack of a charismatic leader	Lack of resonating message	Weak organization	Doesn't understand Bengal culture	Others	Can't say
20.0%	14.5%	8.7%	10.9%	16.2%	7.9%	21.8%

Gender Wise

	Infighting/ Factionalism	Lack of a charismatic leader	Lack of resonating message	Weak organization	Doesn't understand Bengal culture
Male	21%	14%	10%	12%	14%
Female	19%	15%	7%	10%	18%

Age Wise

	Infighting/ Factionalism	Lack of charismatic leader	Lack of resonating message	Weak organization	Doesn't understand Bengal culture
18 - 24	20%	14%	9%	4%	17%
25 - 34	16%	14%	9%	12%	18%
35 - 44	20%	20%	7%	8%	15%
45 - 54	19%	15%	9%	19%	16%
55+	28%	9%	11%	15%	14%

Social Group Wise

	Infighting/ Factionalism	Lack of charismatic leader	Lack of resonating message	Weak organization	Doesn't understand Bengal culture
SC	16%	16%	12%	10%	9%
ST	18%	13%	0%	9%	32%
Hindu OBC	22%	14%	7%	14%	13%
Hindu GEN	19%	17%	8%	14%	16%
Muslim	24%	11%	7%	7%	22%

Q8: How do you see suspended TMC MLA Humayun Kabir's role in Bengal elections?

Overall

He will cut Muslim votes of TMC	He is being propped up by BJP	He is being propped up by TMC itself	No impact	Can't say
25.8%	21.4%	15.8%	18.5%	18.5%

Gender Wise

	He will cut Muslim votes of TMC	He is being propped up by BJP	He is being propped up by TMC itself	No impact	Can't say
Male	27%	24%	19%	14%	16%
Female	25%	19%	12%	23%	21%

Age Wise

	He will cut Muslim votes of TMC	He is being propped up by BJP	He is being propped up by TMC itself	No impact	Can't say
18 - 24	24%	13%	17%	17%	29%
25 - 34	25%	23%	19%	16%	17%
35 - 44	28%	25%	13%	17%	17%
45 - 54	26%	23%	11%	27%	13%
55+	26%	24%	16%	19%	16%

Social Group Wise

	He will cut Muslim votes of TMC	He is being propped up by BJP	He is being propped up by TMC itself	No impact	Can't say
SC	24%	26%	14%	22%	14%
ST	26%	17%	8%	5%	45%
OBC	18%	24%	14%	22%	22%
GEN	17%	21%	24%	19%	19%
Muslim	16%	34%	28%	7%	15%

Analysis of West Bengal Political Survey Data

Government Performance

- The current state government receives mixed reviews - while 38.3% rate it positively (Excellent/Good), a significant 40.6% rate it negatively (Poor/Very Poor), with 15% viewing it as average.
- This suggests a polarized electorate with a net satisfaction rating of 12.6% (Excellent/Good + Average - Poor/Very Poor).
- Positive ratings (Excellent/Good) are higher amongst women than men (40% vs 37%); Negative ratings (Poor/Very Poor) are at similar levels for both genders (41% each).
- Positive ratings for government increase with age, lowest amongst youth (18-24) at 31%, highest amongst middle-aged/senior citizens at 43%-44%.
- More than 50% of the SC-ST community is dissatisfied with the performance of the state government. In contrast, more than half of the Muslim community shows satisfaction with the Mamata-led government.

Leadership Ratings

- For Chief Minister preference, Mamata Banerjee leads decisively at 35.4%, with Suvendu Adhikari a distant second at 20.9%.
- Interestingly, BJP's State President Samik Bhattacharya bags 14.8% ratings.
- The combined ratings of TMC leadership and BJP leadership are tied at around 41%-42%.
- Mamata Banerjee's preference as CM is lowest amongst youth (18-24) at 23%, highest amongst middle-aged/senior citizens at 43%-44%. In caste/community lowest is amongst ST (12%), and the highest is amongst Muslims (54%).
- Suvendu Adhikari, her principal challenger, has the highest support from youth (28%) and SC (33%), ST (40%) communities.

Analysis of West Bengal Political Survey Data

Vote Share Projections

- The current voting intention shows: TMC: 39.6% (leading); BJP+: 30.5%; INC+Left: 7.3%; Undecided: 18.5% (11.7% not decided + 6.8% can't say)
- The substantial undecided vote (nearly 1 in 5 voters) could be crucial in determining the outcome. High undecided amongst Muslims (23%), the Hindu General Category (20%), and the ST (19%).
- TMC leads amongst Muslims (54%) and the Hindu General Category (40%), while BJP leads amongst SC (50%), ST (38%), and OBCs (44%).
- BJP leads amongst youth (18-24 years) by 7%. As the age group increases, TMC leads against the BJP, with the highest lead amongst senior citizens (21%).
- TMC gets higher support amongst women than men (43% vs 37%), highlighting Mamata's appeal amongst womenfolk.

Key Issues

- Unemployment dominates at 33.8%, followed by law & order/women's safety (19.1%) and corruption (18.3%).
- Development ranks relatively low at 10.2%, suggesting voters are more focused on immediate concerns than long-term planning. Communal polarization appears less salient at only 3%.
- Unemployment, the biggest issue of SC and Muslims, Law & Order/Women's Safety of SC-ST community, and Development of Hindu OBCs.

Local Level Anti-incumbency

- There's considerable anti-incumbency at the MLA level - only 27% are very likely to vote for their incumbent MLA, while 25% express outright rejection.
- Another 25% respondents want the party to change the candidate; they are unhappy with the MLA but not with the party per se.
- Muslims show the highest satisfaction with MLA, while OBCs show the highest dissatisfaction.

Analysis of West Bengal Political Survey Data

Voting Consideration

- The top voting consideration is the work done by Mamata's government (29%), suggesting state-level performance matters more than individual candidates.
- Development/Issues (13%) also feature prominently as one of the top reasons. Leadership is a key factor, with 7% voting on CM and 11% on PM face.
- The topmost consideration for youth is leadership; the middle-aged and senior citizens are the work done by Mamata's government.
- The topmost consideration for SC and OBCs is leadership, STs is caste/religion, and Muslims, as well as the General category, is work done by Mamata's government.

BJP's Challenges

- Respondents identify multiple challenges for the BJP:
- Infighting/factionalism (20%)
- Not understanding Bengal culture (16.2%)
- Lack of charismatic leader (14.5%)
- The 21.8% "can't say" suggests many voters haven't formed clear opinions about the BJP's specific weaknesses.
- For all social groups except the ST community, the main factor is infighting/factionalism in the state unit; for STs, it is "Not understanding Bengal culture".

Wild Card Factor?

- Suspended TMC MLA Humayun Kabir presents an uncertainty - 25.8% believe he'll cut into TMC's Muslim votes, though opinions are divided on whether he's being used by BJP (21.4%) or TMC itself (15.8%).

Overall Assessment

TMC appears to hold a significant but not insurmountable lead, with BJP facing organizational and cultural perception challenges. The large undecided vote and anti-incumbency sentiment at the MLA level suggest fluidity in the race.



THANK YOU

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Methodology: CATI

Sample size: 1,356 respondents

Gender split: Male 52% · Female 48%

Geography: Rural 70% · Urban 30%

Social groups: SC 24% · ST 6% · OBC 19% · General 23% · Muslim 27% · Others 1%

Age profile: Youth (18-24) – 22% · Senior citizens (55+) – 17%

Margin of error: ±3%