



**VOTE VIBE**  
INSIGHTS FOR SMARTER DECISIONS

**ASSAM**

***EXIT POLL***

**APRIL 29, 2026**

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**METHODOLOGY  
CATI + QUALITATIVE INPUTS  
SAMPLE SIZE: 13,153  
MARGIN OF ERROR +/- 3%**

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**WHO DO YOU WISH TO SEE AS THE NEXT CM OF ASSAM?**

HIMANTA SARMA (BJP)	GAURAV GOGOI (INC)	BADRUDDIN AJMAL (AIUDF)
51.2%	37.2%	1.9%
AKHIL GOGOI (RAIJOR DAL)	OTHERS	CAN'T SAY
1.8%	3.2%	4.7%

## WHAT IS THE MOST IMPORTANT ISSUE ACCORDING TO YOU?

UNEMPLOYMENT	24.0%	LACK OF DEVELOPMENT	6.4%
FLOODS & REHABILITATION	9.8%	FAIR INVESTIGATION OF ZUBEEN'S DEATH	17.8%
ENVIRONMENTAL DEGRADATION	3.6%	RISING PRICES	17.4%
ALCOHOLISM & DRUGS	3.6%	ILLEGAL IMMIGRATION	7.8%
CORRUPTION	5.5%	OTHERS/CAN'T SAY	5.3%

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**VOTE SHARE**

<b>INC+</b>	<b>BJP+</b>	<b>AIUDF</b>	<b>OTHERS</b>
<b>41.2%</b>	<b>43.1%</b>	<b>2.8%</b>	<b>12.8%</b>

**YOUR PARAGRAPH TEXT**

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<b>GENDER</b>	<b>CONGRESS-LED UDF</b>	<b>CPI(M)-LED LDF</b>	<b>NDA LED BY BJP</b>	<b>OTHERS</b>
<b>MALE</b>	<b>45.9%</b>	<b>37.0%</b>	<b>13.4%</b>	<b>3.8%</b>
<b>FEMALE</b>	<b>41.6%</b>	<b>41.8%</b>	<b>11.3%</b>	<b>5.3%</b>

**YOUR PARAGRAPH TEXT**

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<b>AGE GROUP</b>	<b>CONGRESS-LED UDF</b>	<b>CPI(M)-LED LDF</b>	<b>NDA LED BY BJP</b>	<b>OTHERS</b>
<b>18 - 24 YEARS</b>	<b>48.0%</b>	<b>36.8%</b>	<b>9.1%</b>	<b>6.1%</b>
<b>25 - 34 YEARS</b>	<b>45.4%</b>	<b>38.6%</b>	<b>10.9%</b>	<b>5.0%</b>
<b>35 - 44 YEARS</b>	<b>42.6%</b>	<b>40.2%</b>	<b>12.8%</b>	<b>4.5%</b>
<b>45 - 54 YEARS</b>	<b>42.2%</b>	<b>39.8%</b>	<b>13.7%</b>	<b>4.3%</b>
<b>55+ YEARS</b>	<b>43.0%</b>	<b>40.3%</b>	<b>12.6%</b>	<b>4.1%</b>

**YOUR PARAGRAPH TEXT**

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<b>SOCIAL GROUP</b>	<b>CONGRESS-LED UDF</b>	<b>CPI(M)-LED LDF</b>	<b>NDA LED BY BJP</b>	<b>OTHERS</b>
<b>SC (SCHEDULED CASTE/DALITS)</b>	<b>26.2%</b>	<b>52.8%</b>	<b>16.7%</b>	<b>4.2%</b>
<b>OBC (OTHER BACKWARD CLASSES)</b>	<b>35.2%</b>	<b>43.7%</b>	<b>16.8%</b>	<b>4.3%</b>
<b>UCH (UPPER CASTE HINDUS)</b>	<b>31.2%</b>	<b>33.7%</b>	<b>30.0%</b>	<b>5.0%</b>
<b>MUSLIM</b>	<b>55.2%</b>	<b>37.2%</b>	<b>2.9%</b>	<b>4.7%</b>
<b>CHRISTIAN</b>	<b>59.2%</b>	<b>30.9%</b>	<b>5.5%</b>	<b>4.3%</b>
<b>OTHERS</b>	<b>34.2%</b>	<b>41.3%</b>	<b>12.3%</b>	<b>12.2%</b>

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<b>ZONE</b>	<b>CONGRESS- LED UDF</b>	<b>CPI(M)-LED LDF</b>	<b>NDA LED BY BJP</b>	<b>OTHERS</b>
<b>CENTRAL KERALA</b>	<b>42.5%</b>	<b>40.5%</b>	<b>12.6%</b>	<b>4.4%</b>
<b>NORTH KERALA</b>	<b>46.1%</b>	<b>39.1%</b>	<b>10.3%</b>	<b>4.5%</b>
<b>SOUTH KERALA</b>	<b>40.9%</b>	<b>39.3%</b>	<b>15.0%</b>	<b>4.9%</b>

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<b>LOCATION</b>	<b>CONGRESS- LED UDF</b>	<b>CPI(M)-LED LDF</b>	<b>NDA LED BY BJP</b>	<b>OTHERS</b>
<b>URBAN</b>	<b>43.5%</b>	<b>39.8%</b>	<b>12.1%</b>	<b>4.7%</b>
<b>RURAL</b>	<b>44.1%</b>	<b>38.7%</b>	<b>12.9%</b>	<b>4.3%</b>
<b>TOTAL</b>	<b>43.6%</b>	<b>39.5%</b>	<b>12.3%</b>	<b>4.6%</b>

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## SEAT SHARE

	RANGE	MID-POINT
NDA (BJP+)	90 - 100	95
INDIA (INC+)	24 - 34	29
AIUDF	1 - 3	2
OTHERS	0	0

**SEAT TALLY**

	<b>RANGE</b>	<b>MID-POINT</b>
<b>NDA (BJP+)</b>	<b>90-100</b>	<b>95</b>
<b>BJP</b>	<b>72-78</b>	<b>75</b>
<b>BPF</b>	<b>9-11</b>	<b>10</b>
<b>AGP</b>	<b>9-11</b>	<b>10</b>
<b>INDIA (INC+)</b>	<b>24-34</b>	<b>29</b>
<b>INC</b>	<b>23-29</b>	<b>26</b>
<b>RAIJOR DAL</b>	<b>1-3</b>	<b>2</b>
<b>APHC</b>	<b>0-2</b>	<b>1</b>
<b>AJP</b>	<b>0</b>	<b>0</b>
<b>AIUDF</b>	<b>1-3</b>	<b>2</b>

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**SEAT TALLY**

REGION	TOTAL	NDA	INDIA	AIUDF	OTH
BARAK VALLEY	13	7 - 9	4 - 6	0	0
NORTH	15	12 - 14	0 - 2	0 - 2	0
CENTRAL	19	13 - 15	3 - 5	0 - 2	0
LOWER	44	29 - 31	12 - 14	0 - 2	0
UPPER	35	29 - 31	4 - 6	0	0
TOTAL		90 - 100	23 - 33	0 - 6	0

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**THANK YOU**

**PREPARED BY: AT VOTEVIBE LLP**

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X: @VOTEVIBEINDIA  
INSTAGRAM: @VOTEVIBEINDIA  
YOUTUBE: @VOTEVIBEINDIA  
LINKEDIN: ATVOTEVIBELLP**

**SAMPLE STATS**

**GENDER: MALE - 53.56% | FEMALE - 46.44%**  
**AGE: 18 - 24 YEARS - 16.73% | 25 - 34 YEARS - 35.88% | 35 - 44 YEARS - 25.42% | 45 - 54 YEARS - 13.68% | 55+ YEARS - 8.29%**  
**SOCIAL GROUP: SC (SCHEDULED CASTE/DALITS) - 45.70% | OBC (OTHER BACKWARD CLASSES) - 18.43% | UCH (UPPER CASTE HINDUS) - 13.78% | MUSLIM - 7.06% | OTHERS - 1.45%**  
**LOCATION: URBAN - 17.30% | RURAL - 82.70%**  
**ZONE: LOWER ASSAM - 35.12% | BARAK VALLEY - 7.94% | NORTH ASSAM - 10.75% | UPPER ASSAM - 28.05% | CENTRAL ASSAM - 18.13%**