



**WEST BENGAL
OPINION POLL
TRACKER 1
23 MARCH 2026**

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**METHODOLOGY
CATI + QUALITATIVE INPUTS
SAMPLE SIZE: 10,476
MARGIN OF ERROR +/- 3%**

Q1: HOW WOULD YOU RATE THE OVERALL PERFORMANCE OF THE CURRENT STATE GOVERNMENT IN THE PAST FIVE YEARS?

VERY GOOD	GOOD	AVERAGE	POOR	VERY POOR	CAN'T SAY
32.7%	10.6%	10.2%	18.3%	20.6%	7.6%

Q2: WHO DO YOU WISH TO SEE AS THE NEXT CM OF WEST BENGAL?

MAMATA BANERJEE (TMC)	SUVENDU ADHIKARI (BJP)	ADHIR RANJAN CHAUDHARY (INC)
48.5%	33.4%	3.7%
MOHAMMED SALIM (CPM)	OTHERS	CAN'T SAY
4.3%	4.9%	5.2%

Q3: WHAT IS THE MOST IMPORTANT ISSUE IN WEST BENGAL ACCORDING TO YOU?

UNEMPLOYMENT	37.2%	ILLEGAL IMMIGRATION	1.9%
DETERIORATING LAW & ORDER & WOMEN SAFETY	15.9%	SIR	5.9%
PRICE RISE	10.5%	BENGALI ASMITA/INSIDER VS OUTSIDER	1.8%
CORRUPTION	10.3%	OTHERS	2.1%
LACK OF DEVELOPMENT	6.6%	CAN'T SAY	7.9%

Q4: WHAT IS THE BIGGEST CHALLENGE THE BJP IS FACING IN BENGAL?

INFIGHTING/FACTIONALISM	LACK OF CHARISMATIC LEADER	LACKS RESONATING MESSAGE	WEAK ORGANIZATION	DOESN'T UNDERSTAND BENGAL CULTURE	OTHERS	CAN'T SAY
19.9%	17.2%	12.3%	10.1%	12.5%	5.6%	22.5%

**Q5: HOW LIKELY ARE YOU TO VOTE FOR THE INCUMBENT
MLA IF THEY RUN AGAIN?**

VERY LIKELY TO
VOTE FOR THE
INCUMBENT MLA

UNLIKELY TO
VOTE THE
INCUMBENT MLA;
BUT WILL PREFER
A DIFFERENT
CANDIDATE OF
THE SAME PARTY

MAYBE

HIGHLY
UNLIKELY; WILL
VOTE FOR
CANDIDATE OF
SOME DIFFERENT
PARTY

CAN'T SAY

36.5%

21.5%

6.7%

20.2%

15.2%

**Q6: HOW DO YOU SEE SUSPENDED TMC MLA
HUMAYUN KABIR'S ENTRY IN BENGAL POLLS?**

HE WILL CUT MUSLIM VOTES OF TMC	HE IS BEING PROPPED UP BY BJP	HE IS BEING PROPPED UP BY TMC ITSELF	NO IMPACT	CAN'T SAY
40.7%	24.6%	4.5%	9.3%	20.9%

VOTE SHARE

TMC	BJP	INC	LEFT	OTHERS	NOT YET DECIDED	CAN'T SAY
41.9%	34.9%	3.6%	4.1%	2.5%	8.3%	4.7%

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SEAT TALLY

TMC+	BJP+	OTHER
184-194	98-108	1-3

ZONE WISE TALLY

	TMC+	BJP+	OTH
MEDINIPUR (56)	24-26	30-32	0
JALPAIGURI (27)	7-9	19-21	0
BURDWAN (54)	41-43	11-13	0
MALDA (49)	33-35	12-14	0-1
PRESIDENCY (108)	79-81	26-28	1-2
TOTAL (294)	184-194	98-108	1-3

WEST BENGAL — KEY FINDINGS

Q1: Government Performance

- The current state government receives a mixed verdict overall
- 43.3% rate it "very good,/good" while 20.6% say "very poor" and 18.3% say "poor" - meaning over one-third of respondents are dissatisfied.
- Muslims are the most satisfied (44.2% "very good"), while Upper Caste Hindus (UCH) and Scheduled Tribes (ST) are the most critical (both at 26.6% "very poor").
- Age and geography show minimal variation - dissatisfaction is broadly consistent across age groups.

WEST BENGAL — KEY FINDINGS

Q2: Preferred Next CM

- Mamata Banerjee leads overall at 48.5%, with Suwendu Adhikari (BJP) at 33.4%. CM enjoys higher support amongst women, 49.4% vs 47.6% men
- The Muslim community is Mamata's strongest base at 65.5%, while STs (53.4%) and UCH (43.7%) are Suwendu's best communities.
- Adhir Chaudhary (INC) and Mohammed Salim (CPM) are far behind, both in single digits across most groups.

WEST BENGAL — KEY FINDINGS

Q3: Most Important Issues

- **Unemployment dominates at 37.2% - the single biggest issue across almost every demographic.**
- **Law & Order / Women's Safety comes second at 15.9%, likely reflecting the RG Kar Medical College incident's lasting impact.**
- **Price rise (10.5%) and corruption (10.3%) rank equally.**
- **Notably, the Muslim community is the least likely to cite unemployment (29.7%), but cites the highest SIR concern at 10.1%**

WEST BENGAL — KEY FINDINGS

Q4: BJP's Biggest Weakness

- **Infighting/Factionalism (19.9%) tops the BJP's perceived challenges.**
- **Lack of a charismatic leader (17.2%) is second.**
- **"Doesn't understand Bengal culture" (12.5%) reflects the outsider narrative TMC has cultivated.**
- **Weak organisation (10.1%) and "lacks resonating message" (12.3%) further compound the issue.**
- **Notably, 22.5% said "can't say" - suggesting a large segment that either doesn't follow BJP politics closely or is BJP-leaning and reluctant to criticise.**

WEST BENGAL — KEY FINDINGS

Q5: Incumbent MLA Loyalty

- **36.5%** are "very likely" to re-vote for the incumbent MLA - a significant base of incumbency advantage.
- **20.2%** say they will vote for a different party - anti-incumbency is real but not dominant.
- **21.5%** would prefer a different candidate from the same party — suggesting some internal dissatisfaction within the TMC MLA base rather than cross-party defection witnessed by high ticket denials
- **Older voters (45+)** are more loyal to incumbents; **younger voters (18-34)** are more open to switching.

WEST BENGAL — KEY FINDINGS

Q6: Humayun Kabir's Entry

- **40.7%** of respondents believe that he will reduce the Muslim vote for the Trinamool Congress (TMC), which is the dominant perception.
- **24.6%** think he is being supported by the Bharatiya Janata Party (BJP), while **4.5%** believe that the TMC itself is behind his entry.
- Within the Muslim community, opinions are divided: **50.2%** think he will diminish TMC's Muslim votes, but **25.6%** are uncertain about his true impact, indicating a lack of consensus.
- Scheduled Tribes (STs) are most likely (**43.3%**) to view him as a BJP agent, reflecting a general skepticism towards Muslim politics in tribal areas.

WEST BENGAL — KEY FINDINGS

Voting Intention

- **TMC leads overall at 41.9% vs BJP's 34.9% (lead of 7%), similar to the Lok Sabha 2024 lead**
- **13% are undecided / can't say- a swing pool that could matter in close seats/contests**
- **Muslim community backs TMC heavily (57.6%), while STs are the most BJP-leaning community (51%).**
- **SC/Dalits (incl. Matua) are more split: 39.5% TMC vs 43% BJP - a key battleground community.**
- **Left and INC together account for only ~7.7% - reflecting their marginal position.**
- **Urban-rural split is narrow for both parties, reflecting uniform spread.**

WEST BENGAL — KEY FINDINGS

Key Takeaways

- *TMC holds a structural advantage - leads on vote share, CM preference, and likely winner perception simultaneously.*
- *BJP's support is geographically and community-specific (ST, UCH, SC/Dalit areas) but lacks breadth.*
- *Unemployment as issue #1 creates a vulnerability for the incumbent TMC government, despite their vote lead.*
- *The undecided 13% and the 21.5% seeking a same-party alternative candidate are the most interesting swing constituencies to watch.*
- *Left and Congress are near-irrelevant in vote share terms, though Adhir Chaudhary retains some Muslim support in specific pockets.*

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THANK YOU

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