



VOTE VIBE
INSIGHTS FOR SMARTER DECISIONS

**WEST BENGAL
OPINION POLL
TRACKER 2
30 MARCH 2026**

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**METHODOLOGY
CATI + QUALITATIVE INPUTS
SAMPLE SIZE: 21,501
MARGIN OF ERROR +/- 3%**

Q1: HOW WOULD YOU RATE THE OVERALL PERFORMANCE OF THE CURRENT STATE GOVERNMENT IN THE PAST FIVE YEARS?

VERY GOOD	GOOD	AVERAGE	POOR	VERY POOR	CAN'T SAY
30.4%	10.6%	12.2%	15.4%	25.3%	6.0%

Q2: WHO DO YOU WISH TO SEE AS THE NEXT CM OF WEST BENGAL?

MAMATA BANERJEE (TMC)	SUVENDU ADHIKARI (BJP)	ADHIR RANJAN CHAUDHARY (INC)
46.4%	34.9%	3.2%
MOHAMMED SALIM (CPM)	OTHERS	CAN'T SAY
5.0%	5.5%	5.0%

Q3: WHAT IS THE MOST IMPORTANT ISSUE IN WEST BENGAL ACCORDING TO YOU?

LACK OF JOBS & DEVELOPMENT	35.1%	CORRUPTION	10.7%
LAW & ORDER & WOMEN SAFETY	18.5%	SIR	17.0%
PRICE RISE	9.0%	OTHERS / CAN'T SAY	9.7%

Q4: WHICH PARTY/ ALLIANCE WOULD YOU VOTE FOR WHEN ELECTIONS ARE HELD IN APRIL-MAY THIS YEAR?

TMC	BJP	INC	LEFT	OTHERS	NOT YET DECIDED	CAN'T SAY
43.4%	38.1%	2.0%	4.0%	2.0%	7.6%	2.8%

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Q5: HOW HAS INDIA PERFORMED IN ENSURING ITS ENERGY SECURITY DURING THE IRAN-U.S. WAR?

VERY GOOD	GOOD	AVERAGE	POOR	VERY POOR	CAN'T SAY
32.4%	15.1%	19.8%	14.6%	8.1%	10.0%

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**Q6: HOW DO YOU RATE INDIA'S DIPLOMACY DURING
THE IRAN-U.S. WAR?**

VERY GOOD	GOOD	AVERAGE	POOR	VERY POOR	CAN'T SAY
30.7%	15.1%	17.5%	13.3%	9.5%	14.0%

Q7: WHAT WILL BE YOUR MAIN VOTING CONSIDERATION?

WORK DONE BY THE STATE GOVERNMENT	31.3%	DEVELOPMENT & ISSUES	10.1%
CANDIDATE	6.1%	CASTE/RELIGION	3.6%
CM FACE	13.5%	BENEFICIARY STATUS	8.6%
PM FACE	10.4%	OTHERS	1.9%
PARTY SYMBOL	5.5%	CAN'T SAY	9.1%

**Q8: WILL YUVA SATHI (JUBA SATHI) SCHEME
TACKLE UNEMPLOYMENT?**

YES	NO	MAYBE	CAN'T SAY
25.3%	53.6%	10.5%	10.5%

**Q9: WHAT IS YOUR OPINION ON THE SIR
PROCESS?**

ROUTINE & REQUIRED	WAS NOT REQUIRED	EXERCISE TO MANIPULATE	CAN'T SAY
66.1%	8.6%	16.3%	9.0%

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VOTE SHARE

TMC	BJP	INC	LEFT	OTHERS	NOT YET DECIDED	CAN'T SAY
43.4%	38.1%	2.0%	4.0%	2.0%	7.6%	2.8%

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OVERALL SEAT SHARE

TMC+	BJP+	OTH
169-179	113-123	1-3

ZONE WISE TALLY

	TMC+	BJP+	OTH
MEDINIPUR (56)	21-23	33-35	0
JALPAIGURI (27)	5-7	20-22	0
BURDWAN (54)	38-40	14-16	0
MALDA (49)	32-34	14-16	0-2
PRESIDENCY (108)	73-75	32-34	0-2
ROUND 2	169-179	113-123	0-4
ROUND 1	184-194	98-108	1-3

WEST BENGAL — KEY FINDINGS

Q1: State Government Performance Rating

- Overall, 41.1% rate it "Very Good" and "Good", but 40.7% rate it "Very Poor" and "Poor" — showing a dead head contest
- Muslims are the strongest supporters (55%+), while Upper Caste Hindus (UCH) and SCs/STs are most critical (50% and 45%+ respectively)

WEST BENGAL — KEY FINDINGS

Q2: Preferred Next CM

- Mamata Banerjee leads at 46.4%, well ahead of Suwendu Adhikari (BJP) at 34.9%; however, Suwendu has reduced the lead from 15% in Round 1 to 11.5% in Round 2
- Incumbent CMs do tend to get 2%-3% higher recall because of high visibility in this question
- Muslims overwhelmingly back Mamata (66.7%), while SCs and STs strongly prefer Adhikari (~50.8% each)
- Adhir Ranjan Chaudhary (INC) and Mohammed Salim (CPM) trail far behind at 3.2% and 5.0% respectively

WEST BENGAL — KEY FINDINGS

Q3: Most Important Issues

- Lack of jobs and development dominates across all demographics at 35% overall
- Law & Order / Women's Safety is second at 18.7%, SIR is third at 17.1%
- Corruption ranks fourth at 10.5%, Rising Prices fifth at 8.9%
- Lack of jobs and development concern is highest among SCs (42.6%) and lowest among Muslims (28.4%)

WEST BENGAL — KEY FINDINGS

Q4: Voting Intention

- TMC leads at 43.4%, BJP at 38.1% - a gap of ~5 percentage points, down from 7 percentage points in Round 1
- INC at 2.0%, Left at 4.0% - both marginal
- 10.4% are undecided/can't say, which could prove crucial
- SCs and STs back the BJP heavily (~50.4% each), while Muslims back the TMC at 60.9%
- UCH leans BJP (46.8%) vs TMC (35.4%), key in Presidency zone

WEST BENGAL — KEY FINDINGS

Q5 & Q6: India's Handling of the Iran-U.S. War

- On energy security, 32.4% rate India "Very Good" - moderate satisfaction overall
- On diplomacy, 30.7% rate India "Very Good."
- SCs are most positive on both counts (~43–45% Very Good)
- Muslims are most critical - 23.9% rate energy security "Poor" and 20.6% rate diplomacy "Poor"; also the highest "Can't Say" (~15–20%)

WEST BENGAL — KEY FINDINGS

Q7: Main Voting Consideration

- "Work done by State Government" is the top factor (31.3%)
- CM's face is second at 13.5% - benefiting Mamata directly
- PM face at 10.4% - a BJP lever
- Beneficiary status (welfare schemes) at 8.6% - key for TMC
- Caste/religion cited by only 3.6%, though its real influence is likely higher

WEST BENGAL — KEY FINDINGS

Q8: Yuva Sathi (Juba Sathi) Scheme on Unemployment

- A decisive 53.6% say "No" - the scheme won't tackle unemployment
- Only 25.3% believe it will; 10.5% say "Maybe"
- UCH are most skeptical (64.2% No), Muslims are most optimistic (32.1% Yes)
- Skepticism is consistent across age groups and regions - a significant credibility problem for the TMC government

WEST BENGAL — KEY FINDINGS

Q9: Opinion on SIR (Special Intensive Revision) Process

- 66.1% see it as a routine and required exercise
- 16.3% believe it's designed to manipulate election results - led by Muslims at 28.3%
- SCs are most supportive of SIR, STs/OBCs/UCH are also positive
- Muslims are most suspicious - highest "Can't Say" (13.4%) and highest "manipulation" response (28.3%)
- Not required at all, low at 8.6%, Can't say at 9%

WEST BENGAL — KEY FINDINGS

SEAT SHARE

- As the candidate names on most seats have been announced by both main parties, the campaign is heating up.
- BJP is gaining momentum, closing the vote share gap with TMC from 7% in Round 1 to 5% in Round 2
- In terms of CM ratings, Suwendu closes the gap from 15% to 11.5% in the last week
- In terms of seats, the BJP is seen gaining 15 seats compared to Round 1, 6 in Presidency, 3 in Bardhaman, 3 in Medinipur, 2 in Malda and 1 in Jalpaiguri.

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THANK YOU

PREPARED BY: AT VOTEVIBE LLP

**WWW.VOTEVIBE.IN
CONNECT@VOTEVIBE.IN
X: @VOTEVIBEINDIA
INSTAGRAM: @VOTEVIBEINDIA
YOUTUBE: @VOTEVIBEINDIA
LINKEDIN: ATVOTEVIBELLP**