



**WEST BENGAL
OPINION POLL
TRACKER 3
06 APRIL 2026**

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**METHODOLOGY
CATI + QUALITATIVE INPUTS
SAMPLE SIZE: 31,526
MARGIN OF ERROR +/- 3%**

Q1: HOW WOULD YOU RATE THE OVERALL PERFORMANCE OF THE CURRENT STATE GOVERNMENT IN THE PAST FIVE YEARS?

VERY GOOD	GOOD	AVERAGE	POOR	VERY POOR	CAN'T SAY
31.1%	9.9%	11.0%	15.0%	26.2%	6.9%

Q2: WHO DO YOU WISH TO SEE AS THE NEXT CM OF WEST BENGAL?

MAMATA BANERJEE (TMC)	SUVENDU ADHIKARI (BJP)	ADHIR RANJAN CHAUDHARY (INC)
44.4%	38.3%	3.6%
MOHAMMED SALIM (CPM)	OTHERS	CAN'T SAY
4.2%	4.9%	4.6%

Q3: WHAT IS THE MOST IMPORTANT ISSUE IN WEST BENGAL ACCORDING TO YOU?

LACK OF JOBS & DEVELOPMENT	36.6%	CORRUPTION	10.1%
LAW & ORDER & WOMEN SAFETY	17.6%	SIR	16.9%
PRICE RISE	10.3%	OTHERS	1.7%
CAN'T SAY	6.8%		

Q4: WITH ASADUDDIN OWAISI AND HIS PARTY AIMIM EXPANDING THEIR PRESENCE IN WEST BENGAL, DO YOU THINK MUSLIM VOTES WILL GET DIVIDED SIGNIFICANTLY? IF YES, WHICH PARTY WILL GAIN THE MOST?

BJP	46.5%	AIMIM	3.1%
TMC	21.1%	NO SINGLE PARTY	5.9%
CONGRESS	2.9%	NO DIVISION	8.3%
LEFT PARTIES	4.1%	CAN'T SAY	8.2%

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VOTE SHARE

TMC	BJP	INC	LEFT	OTHERS	NOT YET DECIDED	CAN'T SAY
43.7%	39.7%	2.2%	3.5%	1.9%	6.7%	2.5%

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OVERALL SEAT SHARE

TMC+	BJP+	OTH
159-169	120-130	3-7

ZONE WISE TALLY

	TMC+	BJP+	OTH
MEDINIPUR (56)	20-22	34-36	0
JALPAIGURI (27)	4-6	21-23	0
BURDWAN (54)	37-39	15-17	0
MALDA (49)	29-31	15-17	2-4
PRESIDENCY (108)	69-71	35-37	1-3
ROUND 3	159-169	120-130	3-7
ROUND 2	169-179	113-123	0-4
ROUND 1	184-194	98-108	1-3

WEST BENGAL — KEY FINDINGS

Q1: Rating of the Current State Government's Performance

- The overall satisfaction picture is mixed:
- Only 31.1% rated the government "Very Good" and 9.9% "Good" - together a 41% approval
- A combined 41.2% rated it "Poor" or "Very Poor", with 26.2% choosing the harshest "Very Poor" rating
- Muslims are the strongest supporters - 44.7% gave a "Very Good" rating vs. just 16.9% "Very Poor"
- Upper Caste Hindus (UCH) are most dissatisfied - 31.8% rated it "Very Poor", the highest among all social groups
- Scheduled Castes and Tribes also lean negative - SCs at 28.9% "Very Poor" and 19.3% "Poor"
- Across age groups, ratings are broadly consistent, though 55+ year olds are slightly less positive (28.9% "Very Good")
- Urban vs. rural split is minimal - both groups gave identical 31.1% "Very Good" ratings

WEST BENGAL — KEY FINDINGS

Q2: Preferred Next CM of West Bengal

- Mamata Banerjee leads overall at 44.4%, followed by Suwendu Adhikari (BJP) at 38.3%, a lead of 6%, down from 11% from Tracker 2.
- The race is essentially a two-horse contest - all other candidates (Adhir Ranjan Chaudhary, Mohammed Salim, others) together account for only ~12.7%
- Muslim voters overwhelmingly back Mamata at 67.0%, with only 12.6% preferring Suwendu
- SC and ST voters lean toward BJP's Suwendu - 53.6% and 49.9% respectively, suggesting BJP's inroads among these groups
- UCH voters split - 47.3% for Suwendu vs. 35.8% for Mamata
- OBC voters tilt TMC - 45.2% for Mamata vs. 35.7% for Suwendu
- Regionally, Medinipur and Jalpaiguri are closer contests, with Suwendu leading at 44.4% and 45.6% in those divisions

WEST BENGAL — KEY FINDINGS

Q3: Most Important Issue in West Bengal

- "Lack of Jobs & Development" is the #1 concern by a wide margin at 36.6%
- "Law & Order & Women's Safety" is second at 17.6% - a notable concern, especially among ST voters (23.9%) and older age groups
- SIR at 16.9%, the third biggest issue, is unusually high among Muslim voters at 25.0%
- "Corruption" likely refers to the SSC/school jobs scam) ranks 4th at 10.1%
- "Price Rise" is cited by 10.3%, relatively uniform across groups
- SC and ST voters emphasize jobs most acutely - SCs at 43.3% and STs at 41.2%, suggesting economic anxiety among marginalized communities
- Muslim voters are less focused on law & order (11.8%) and more on SIR (25.0%), possibly reflecting different lived experiences
- Urban voters show greater concern about corruption (11.9%) vs. rural (9.4%)

WEST BENGAL — KEY FINDINGS

Q4: Impact of AIMIM on Muslim Vote Split

- A dominant 46.5% believe the BJP will gain the most if Muslim votes are divided by AIMIM's entry
- Only 21.1% think TMC will gain from the Muslim vote division
- 8.3% believe votes won't be divided significantly
- Interestingly, Muslim respondents themselves are most likely to say votes won't split (13.4%) and least likely to say BJP will gain most (38.3% vs. 46.5% overall)
- SC voters are most convinced the BJP gains - 53.4% say the BJP benefits most
- This perception is a strategic warning for TMC, widespread belief that AIMIM helps BJP could itself influence voter behaviour

WEST BENGAL — KEY FINDINGS

Vote Share

This is the headline finding:

- **TMC leads at 43.7% vs. BJP at 39.7% - a gap of just ~4 percentage points**
- **Left gets 3.5%, INC 2.2% - both marginalized**
- **9.2% are undecided, which could be decisive in a close contest**
- **Muslim voters strongly back TMC - 61.8% vs. only 14.7% for BJP**
- **SC voters (incl. Matua) heavily favor BJP - 54.6% vs. 34.8% for TMC, a shift from the traditional SC-TMC alignment which started in 2021 itself**
- **ST voters also lean BJP - 52.2% vs. 37.9% for TMC**
- **OBC tilt towards TMC 45.3% vs 37.1%, and Upper Caste Hindus tilt BJP - UCH at 48.5% BJP vs. 36.1% TMC**
- **Regionally, Medinipur and Jalpaiguri are BJP-leaning (45.7% and 45.1%), while Presidency Division leans TMC (45.4%), but with a dent compared to 2021**
- **Urban-rural gap is narrow - TMC leads slightly in both**

WEST BENGAL — KEY FINDINGS

Seat Share

- TMC is expected to get anywhere between 159-169 seats, BJP 120-130, and Others 3-7.
- BJP is seen making significant inroads in Medinipur (Suvendu's area) and Presidency (where the highest voter deletions have taken place @ 7.2% vs 2021 electoral rolls).
- Three faces of BJP - Suvendu appeals to the rural, Saimik Bhattacharya to the urban, and Dilip Ghosh to the old BJP/RSS cadre/support base.
- With a 40-seat gap between TMC and BJP, the election is set for a tight finish.
- The adjudication process underway has 60 lakh voters in the logical discrepancy list, with 60% in the five border districts, which could have a further significant impact in Malda and Presidency zones, a strong base of TMC.
- The game is on!

WEST BENGAL — KEY FINDINGS

Key Takeaways

- TMC vs. BJP is extremely tight, a ~4 point gap with a large undecided pool makes the outcome genuinely uncertain
- BJP's SC/ST consolidation is the most striking structural shift. Traditionally, TMC vote banks are showing a significant preference for the BJP
- Muslim voters are TMC's critical anchor, and overwhelming support (60%+ on most questions) keeps TMC competitive
- Jobs and development dominate voter concerns; law & order, and corruption are meaningful secondary issues, both of which are more damaging to the incumbent TMC
- AIMIM's entry is perceived as BJP-friendly by a wide majority, adding a wild card to the Muslim vote calculus
- The SIR issue has resonance highest among Muslim voters, suggesting it could play a decisive role

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THANK YOU

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